



# PEDALLING INNOVATION

## OXFORD'S FIRST CYCLING HACKATHON

**5-6 February 2016**

**The Story Museum, Oxford**

**Free event**

Cycling in this city could be a better experience for all. We want to be part of a process of improving it – but to make it better, we first need to understand the current experience and challenges more fully. And for that we need information, 'data'.

**Join us and help to answer these questions:**

- How do we capture data about cycling in Oxford?
- What do we want/need to know about cycling here?
- And how can we put this data to practical use?

Book your free place at:

<http://pedalling-innovation.eventbrite.co.uk>

